



## [Jess Weiner](#) Bio

Jess Weiner [Wee-ner] isn't just a cultural expert -- **she's a change architect.**

With an unparalleled ability to connect business strategy with meaningful social transformation, Jess stands apart as **a trusted advisor to some of the world's most influential brands.**

Her work goes beyond consultancy; she's **a catalyst for cultural evolution.**

While others analyze trends, she helps to shape them. Her role in landmark campaigns—like ***Dove's Campaign for Real Beauty*** and ***Mattel's reinvention of Barbie***—did more than disrupt industries; they redefined societal norms, creating lasting impact on how companies approach representation and inclusivity.

Her leadership has been recognized by top business publications, including ***Inc.'s Top Entrepreneurs Changing the Face of Business*** and she was named one of ***Fast Company's Most Creative People in Business*** for her groundbreaking contributions to diversity and education.

**As the CEO of Talk to Jess**, Jess has spent 30 years building a legacy of transformative change through her consultancy and partnerships. She's an acclaimed speaker and moderator who facilitates world-class conversations with experts on global stages such as **Cannes Lions International Festival of Creativity**, **[MAKERS](#)**, **the United Nations**, and **more.**

Jess's work is rooted in building **long-lasting relationships with her clients, grounded in trust and mutual respect.** She is known for her honesty and transparency, creating a safe space for candid conversations that impact and create cultural and behavioral change.

She is the founder of the **Actionist® Network**, a coalition of thought-leaders, brands, experts, and everyday changemakers who collaborate to make the world a more compassionate and welcoming place.